

Using Social Networking to Improve Transport



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GreenCityStreets.com



"Why is everyone's valuable input so stupid?"



 Forum

 Game

 Best Practices

Login with Facebook

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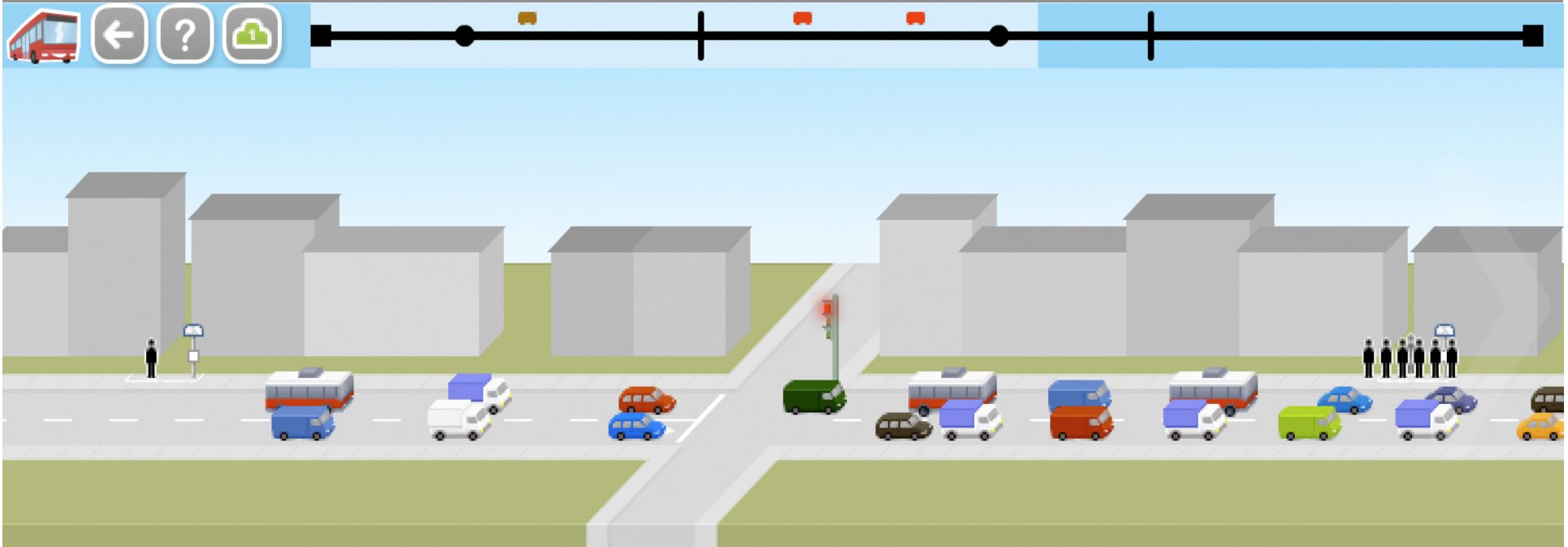
- ***Game + wiki*** - to learn about sustainable transport,
- ***Social Network*** - to submit and discuss ideas, and
- ***Tools*** - for agencies to effectively use public input.

 Suggest

 Play

 Learn

BusMeister Game: A fun way to learn about public transport.



  **Simulate**



1:16



Reset
Level



Restart
simulation

Statistics



Happiness



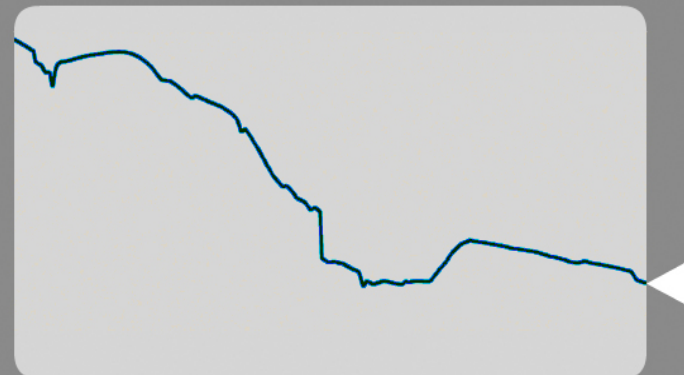
Costs



More



Σ Total



BusMeister wiki: For learning the details.

guest · Join · Help · Sign In · 

 **BusMeister**

★ intro_best_practices **PAGE** ▾ DISCUSSION HISTORY NOTIFY ME

 PROTECTE

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 Recent Changes

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Search 

This wiki describes public transport priority: simple measures for improving public transport. Here are links to the main topics:

- **Improve Public Transport!**
- Table of Contents
- Case Study Cities
- PT Priority FAQ
- PT Priority Best Practices
- Organizations
- Photos & Videos
- Bus Meister Game

Please help improve the wiki by [adding information](#).

Improve Public Transport!



A traffic signal allows this Zurich tram to go ahead of private vehicles.
(Source: Andrew Nash, 2002; click on photo for flickr group photos).

1. Introduction

This wiki presents recommendations for making public transport more attractive to customers and efficient to operate. Recommendations focus on relatively simple and inexpensive improvements that can be implemented quickly rather than more expensive and complicated measures like building new rail-based systems (we leave these improvements to other web pages).

2. Recommendations

To improve public transport in your city:

1. [Speed-up the vehicle boarding process.](#) How?
 - Use proof-of-payment fare collection;
 - Use low floor vehicles;
 - Improve vehicle design;

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- [About the Project](#)

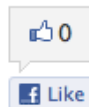
GreenCityStreets Forum: Social network for public transport.



GreenCityStreets Forum

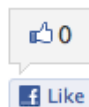
The GreenCityStreets Forum provides a place for you to recommend sustainable transportation ideas for your community. You can support (Like) or comment on ideas already in the Forum or add your own ideas. Use the links to display all the ideas for a city, for a public transport line or from another user. Beta Version - Everyone can read GreenCityStreets Forum posts but currently you need to login via Facebook to add posts, support or comment.

Latest Forum Posts



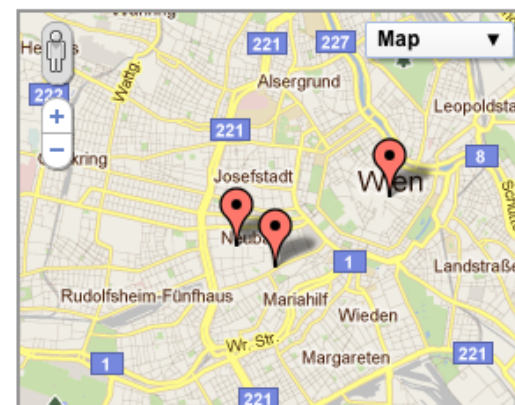
Wien | 13A stuck in traffic 13A

in mariahilfstrasse 60, Wien
by [Andrew Butler Nash](#) about 1 hour ago



Wien | Tram 49 comes in bunches 49

in Westbahnstrasse, Wien
by [Andrew Butler Nash](#) about 1 hour ago



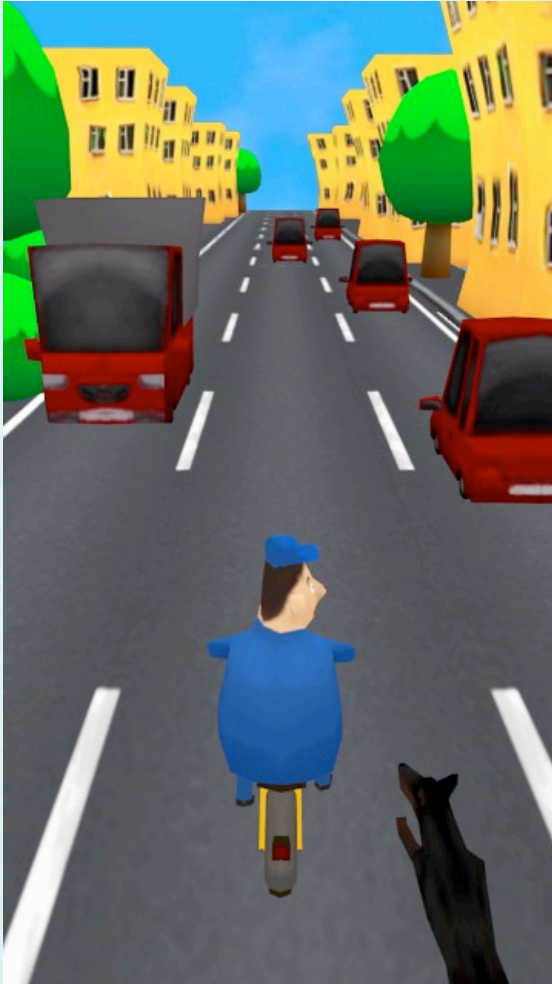
What did we learn?

- 1. It's hard to build a fun game – especially one designed to educate players.**
- 2. We needed a partner – no participation in a vacuum.**
- 3. We identified many new social media – that can improve public involvement.**

What's next?

1. **Bicycle game** – simpler, less educational, linked to local bike advocacy groups.
2. **BusMeister** – game improvements and looking for real applications (projects).
3. **Research** – developing a framework for using social media in public involvement.

GreenCityStreets - Bike



- App-based Game
- Link to local bike advocacy groups.
- App purchases provide funds to bike advocacy groups.

Coming: January 2013



Framework for using Social Media

- 1. Reporting, problem identification** – SeeClickFix
- 2. Provide Information – Allow Feedback** – BettaStop
- 3. Geographic Information / Tracking** – MeineRadspur
- 4. Strategic/Planning Input** – GreenCityStreets
- 5. Crowd-sourced App Design** – Designing Chicago
- 6. Community-based Sensors** – DYI Traffic Counter
- 7. Relationship Building** – with public “customers”?
- 8. Facilitating community organization** – change by us

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