Interactive City Tools

- a structure for understanding



Andrew Nash

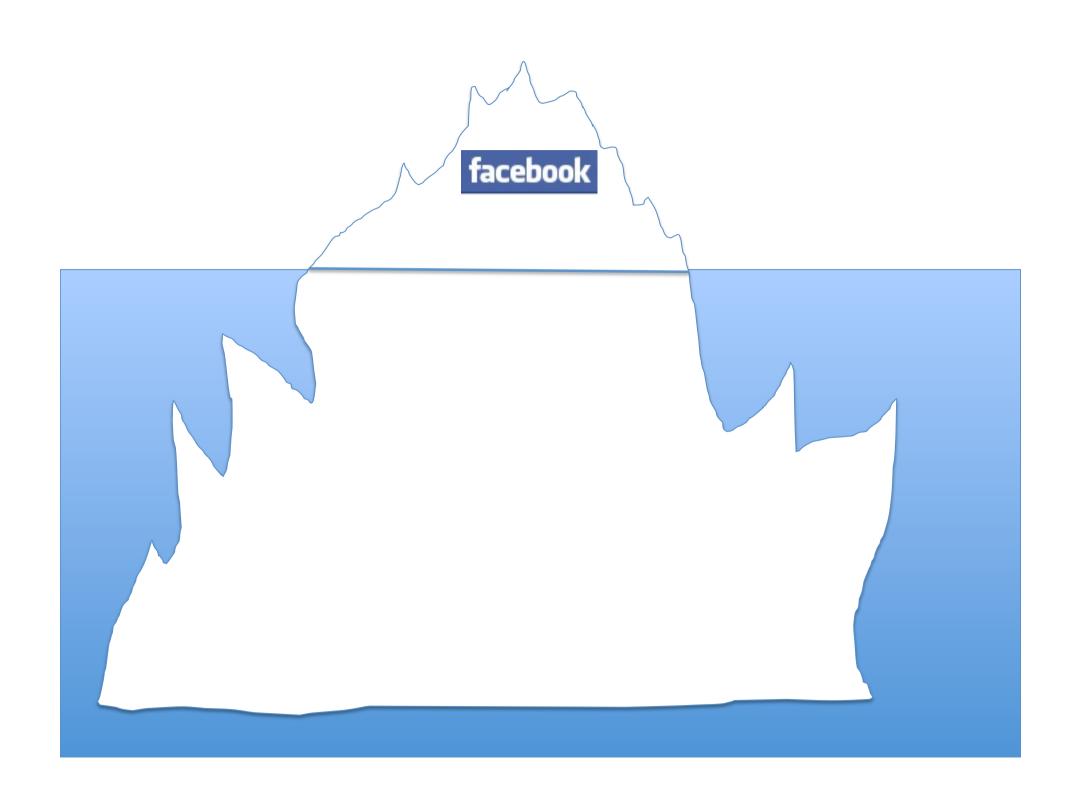
GreenCityStreets.com

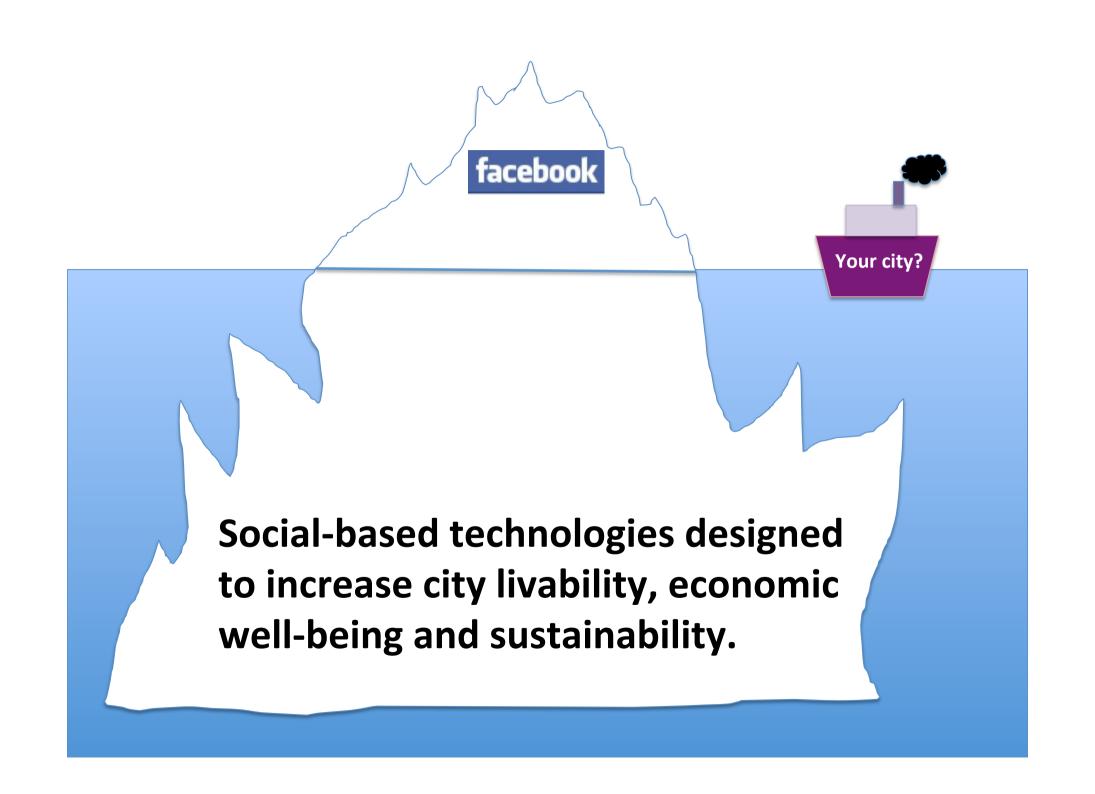
May 14, 2013

Outline

- 1. What are interactive city tools anyway?
- 2. Why are they important?
- 3. Why develop a structure?
- 4. A proposed structure
- 5. Examples
- 6. Questions

1. What are interactive city tools?





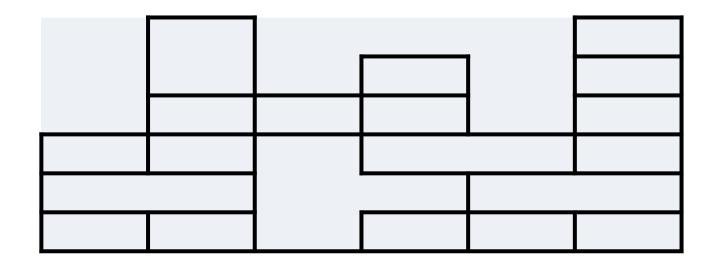
2.	Why are i	nteractiv	ve city	tools im	portant?

Big Problems + Limited Resources

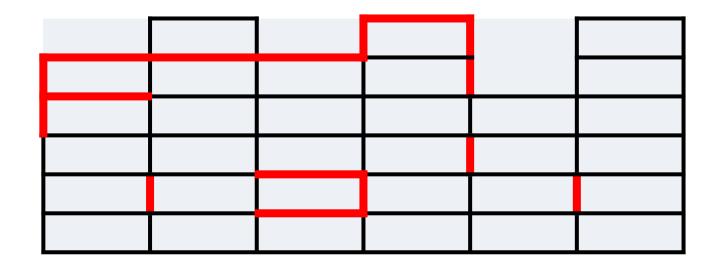
- Climate change
- Socio-economic change
- Demographic change
- Urban growth
- Financial crisis

Cities need ideas and help from residents to remain livable ... "social era" principles.

3. Why develop a structure?



A structure helps us understand possibilities



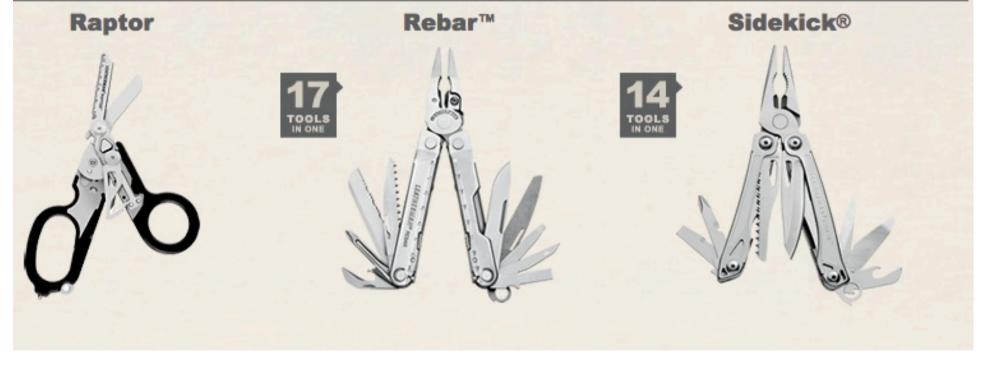
... for connecting and extending systems.

4. Interactive City Tool Structure

Caveats

- Rapidly changing field
- Many possible structures
- Many tools are multi-purpose



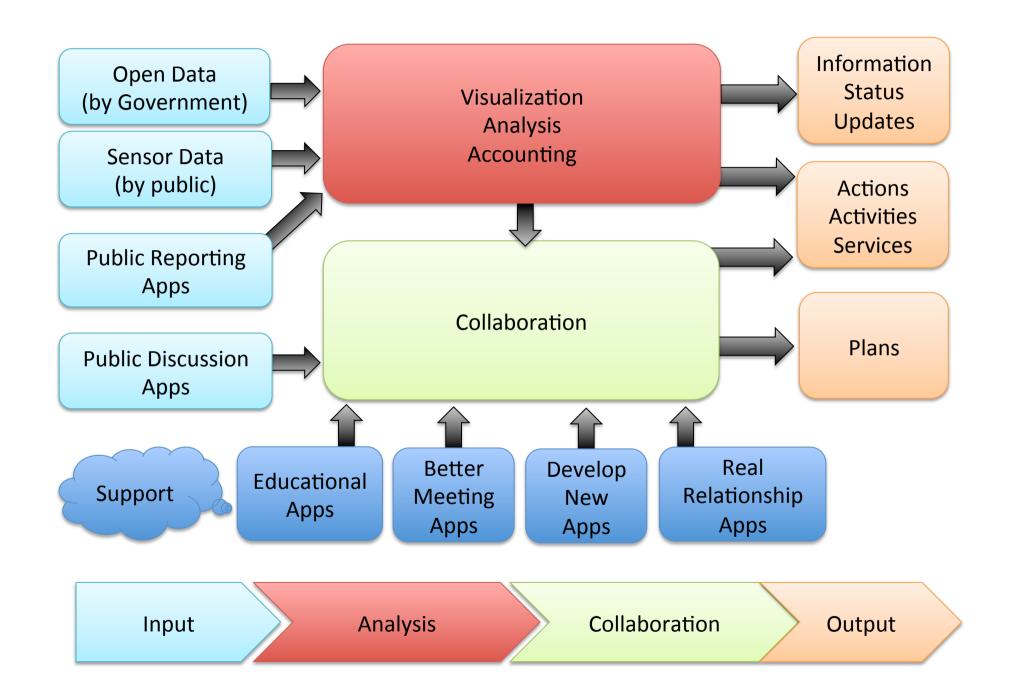


Structure Framework

- Input
- Analysis
- Collaboration
- Support
- Output



Input Analysis Collaboration Output



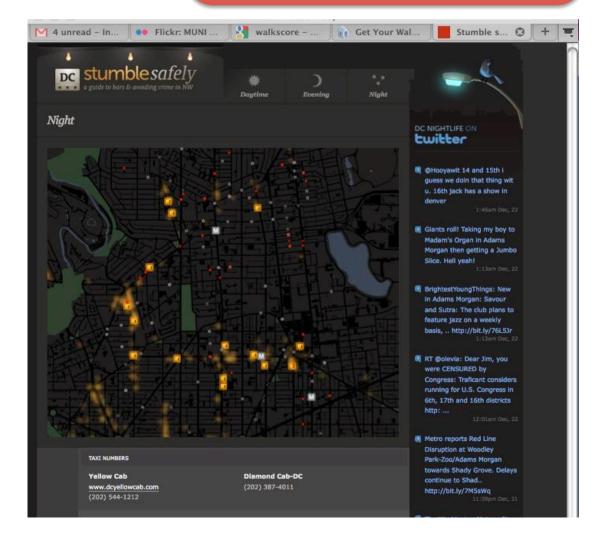
5. Examples

Open Data (by Government)

Visualization
Analysis
Accounting

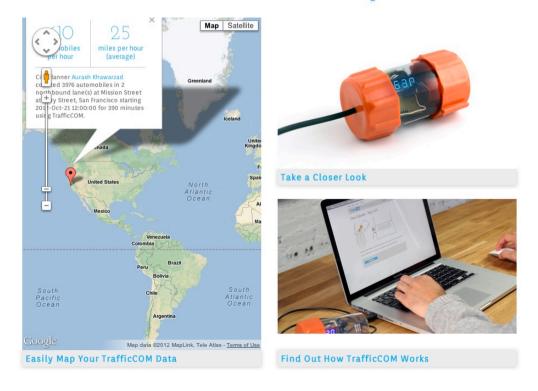
Information Status Updates

Actions Activities Services





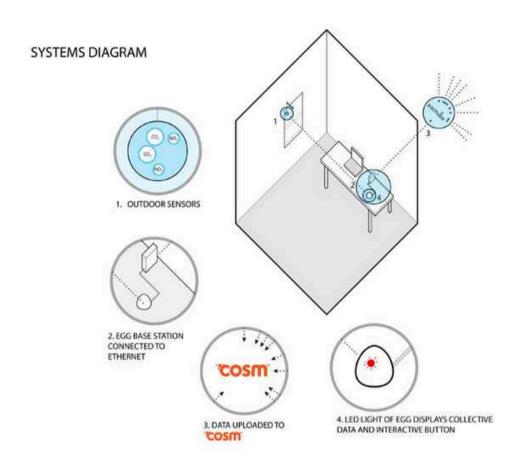
Now you can easily gather and share traffic count data for automobiles and bicycles



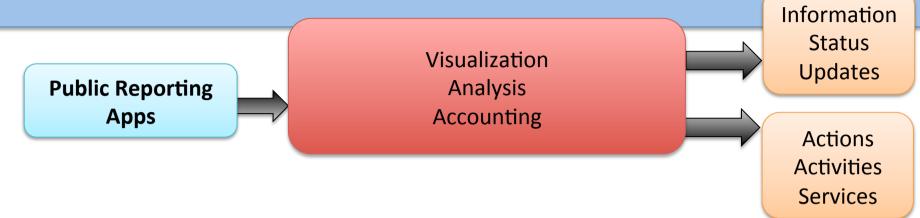
Air Quality Egg

How It Works

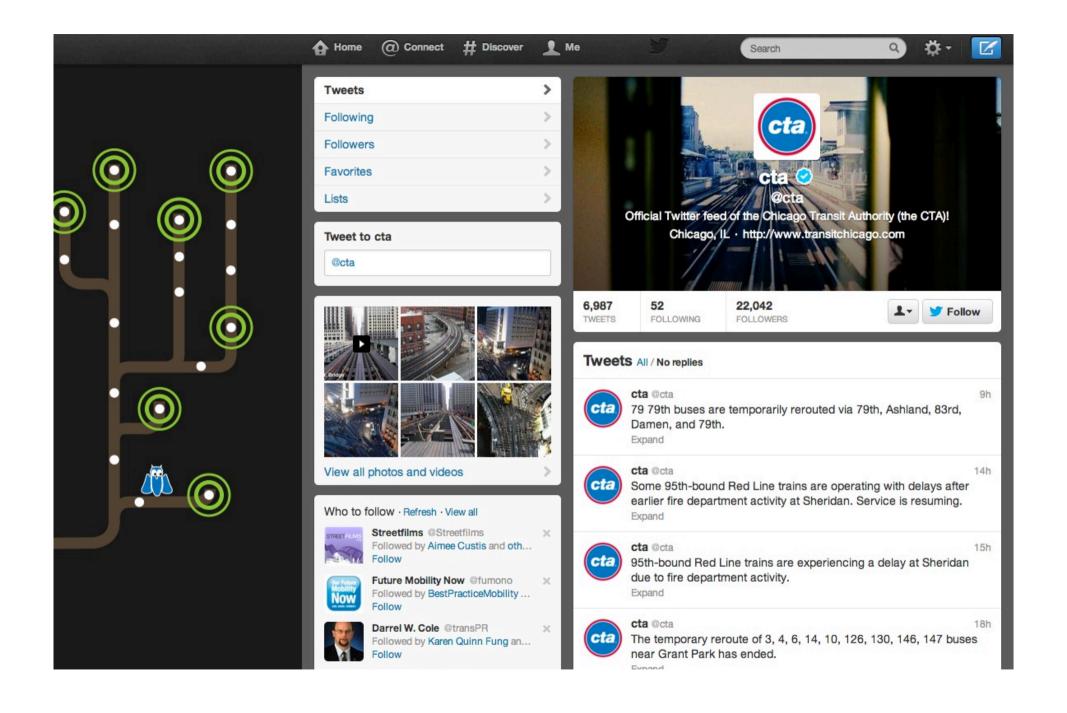
- Outdoor sensors: A small electronic sensing system plug into the wall and sits outside your home taking regular readings. It has an RF transmitter, which sends the data wirelessly to an Egg-shaped base station inside.
- 2) Egg base station: An Egg-shaped base station, which gives this project its name, receives the wirelessly transmitted data from the sensor box outside. It then relays that data to the Internet via a wired Ethernet connection. The Egg also acts as a User Interface, so it also has an LED light and a button. These are configurable by applications which will be developed in the future by the community.
- 3) Data sent to Internet: The air quality data will be sent in real-time to Cosm, an open data service, which both stores and provides free access to the data. The service includes embeddable graphs and the ability to generate triggers for tweets and SMS alerts (it looks something like this), as well as a robust API which allows for developers in the community to unlock the potential of this new dataset by building mashups, maps, and applications.



Reporting



- 1. Mainstream social media (Twitter)
- 2. Service status & reporting
- 3. GPS reporting applications (e.g., bikes)
- 4. Survey applications (e.g., Survey Monkey)
- 5. Customized reporting applications



Street Bump About Sign in



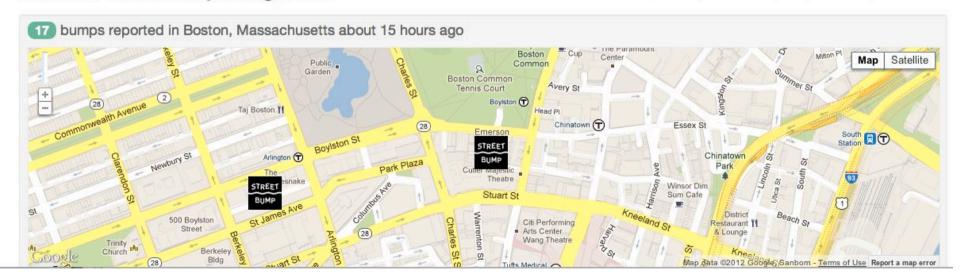
What's Street Bump?

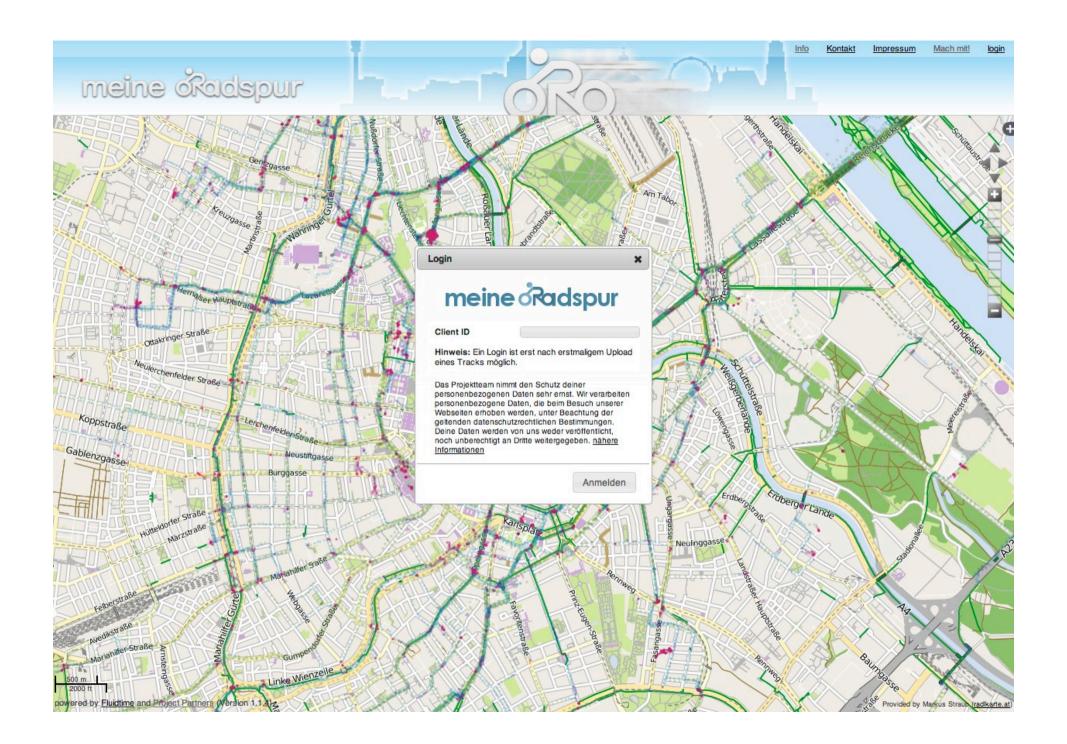
Street Bump is a crowd-sourcing project that helps residents improve their neighborhood streets. Volunteers use the Street Bump mobile app to collect road condition data while they drive. The data provides governments with real-time information to fix problems and plan long term investments.

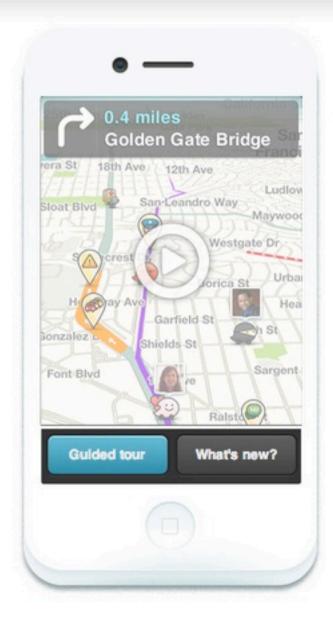
Learn More

Where is Street Bump being used?

1,837 trips recorded, 102,506 bumps detected







Get the best route, every day, with real-time help from other drivers.



Waze is the world's fastest-growing communitybased traffic and navigation app. Join other drivers in your area who share real-time traffic and road info, saving everyone time and gas money on their daily commute.



Want to choose the fastest, least crowded route every time? moovit - social GPS for public transport





Moovit is a community-based app that takes the hassle out of public transport. No more checking the schedules for the bus, train, tram or metro. Join your local community of users to receive and share real-time information about your trip and navigate easily to your destination.

Free Download





Customized reporting applications

Issues

Neighbors

Watch Areas

Search Issues, Neighbors or Watch Areas...

Report an Issue

M Follow this Place

Sort by: Hotness



Graffiti - Public - Other enter additional details below Acknowledged



reported about 8 hours ago



Your request to SF311 has been accepted. Your service request ID is 992366

Join the conversation!



Garbage and/or overgrowth near building Acknowledged

142 Brighton Ave San Francisco, CA 94112, USA - Ingleside

reported about 9 hours ago



Your request to SF311 has been accepted. Your service request ID is 992335

Join the conversation!



Graffiti - Public - Other_enter_additional_details_below_Acknowledged

Ocean Ave & Aptos Ave San Francisco, CA 94127, USA - Ingleside

reported about 9 hours ago

SF311 about 9 hours ago

Your request to SF311 has been accepted. Your service request ID is 992333

Join the conversation!



Illegal Dumping Acknowledged

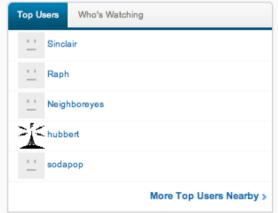
1927 Alemany Blvd San Francisco, CA 94112, USA - Outer Mission

reported about 15 hours ago

- SE311 about 15 hours ago











Sign in or sign up

Had a bad train journey?

Report your problem with a:

STOP or STATION

JOURNEY or ROUTE

and we will help you get it fixed





What FixMyTransport does

Reports problems

Finds people responsible

Grows support

Tracks progress

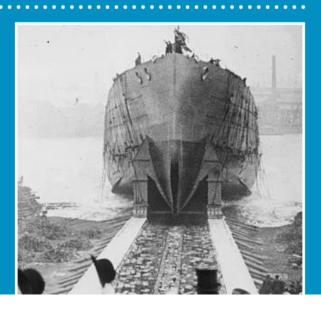
Gets things done

How does it work?

FixMyTransport Launches!

Welcome to FixMyTransport, a site specially built for public transport users in Britain who want to make public transport better for us all. We've worked hard to make the site work well, but we're sure there are plenty of things we won't have got quite right so please do send us feedback if there's anything that's not right, or anything you'd like to see added or improved.

If you're here and you don't have a problem to report today, why don't you look through the list of recent problem reports, or browse your local area. If you're feeling sunny you could even leave a compliment about a route or station that you think is particularly



Browse Site

View recent issues

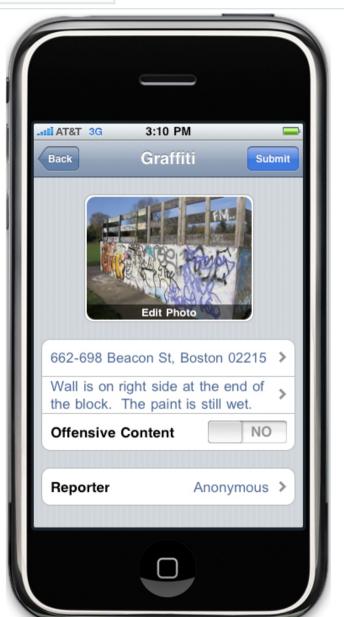
View routes by region

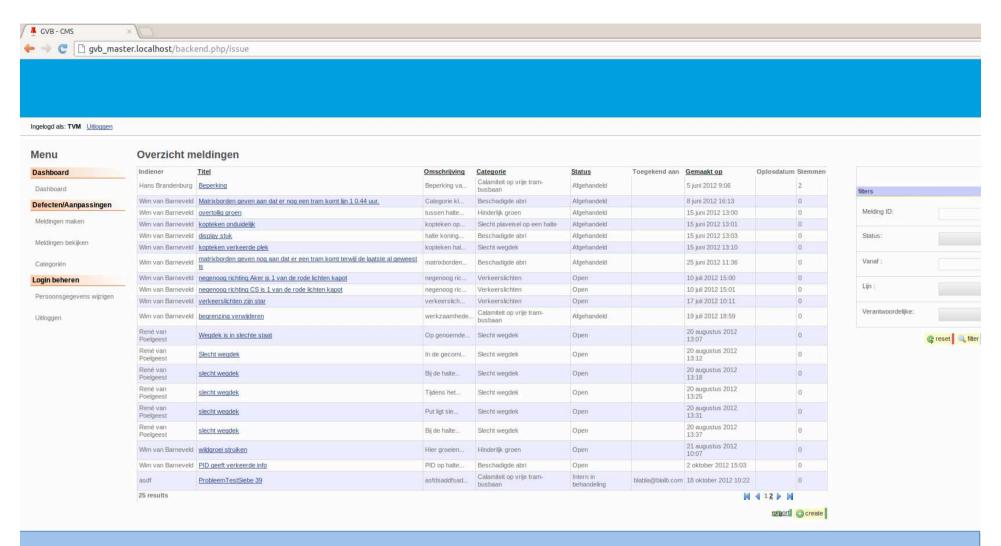
Map of issues



Citizens Connect App

The Citizens Connect mobile app helps residents make their neighborhoods even better. The app, which works on Android phones and iPhones, makes helps constituents report potholes, graffiti and other service issues. We encourage you to download the app or take a look at some of the recently reported issues.





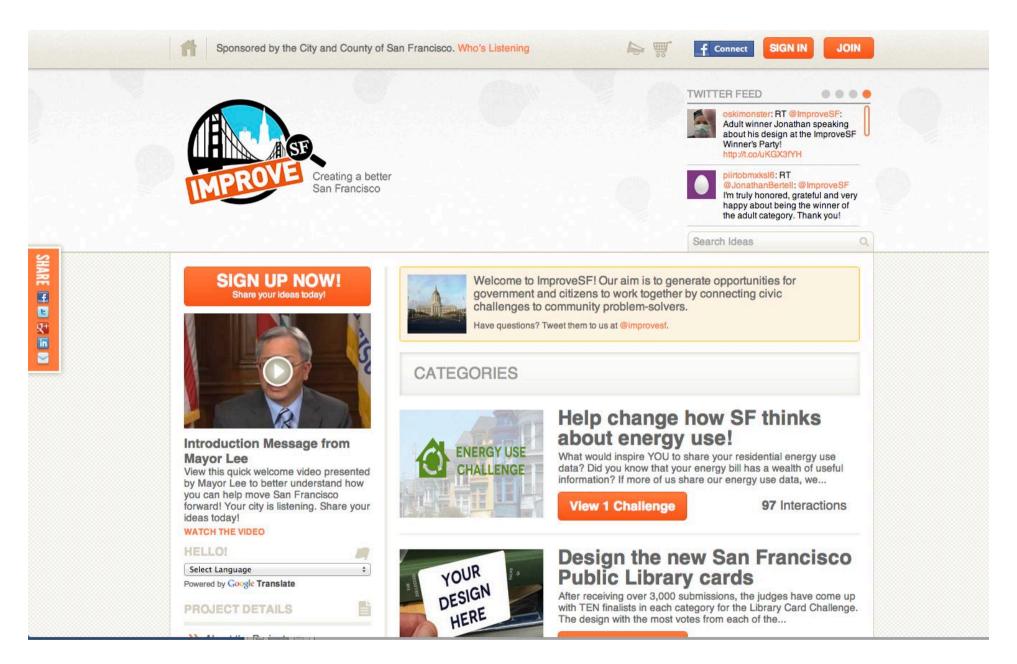
A key part of customized reporting apps are back-end analysis and tracking systems.

Example: Verbeterdebuurt, Netherlands

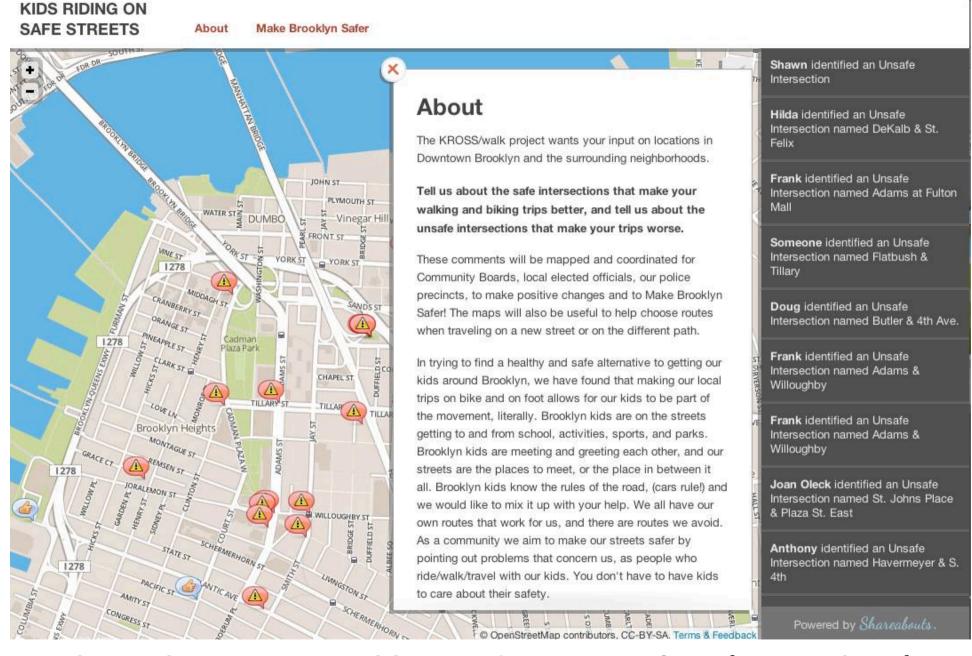
Discussion Actions Activities Services Collaboration Plans

discussion = collaboration reporting = minimal collaboration

Apps



San Francisco Mind Mixer website

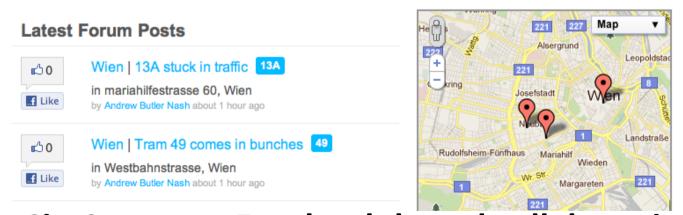


Shareabouts ... Brooklyn pedestrian safety (OpenPlans)



GreenCityStreets Forum

The GreenCityStreets Forum provides a place for you to recommend sustainable transportation ideas for your community. You can support (Like) or comment on ideas already in the Forum or add your own ideas. Use the links to display all the ideas for a city, for a public transport line or from another user. Beta Version - Everyone can read GreenCityStreets Forum posts but currently you need to login via Facebook to add posts, support or comment.

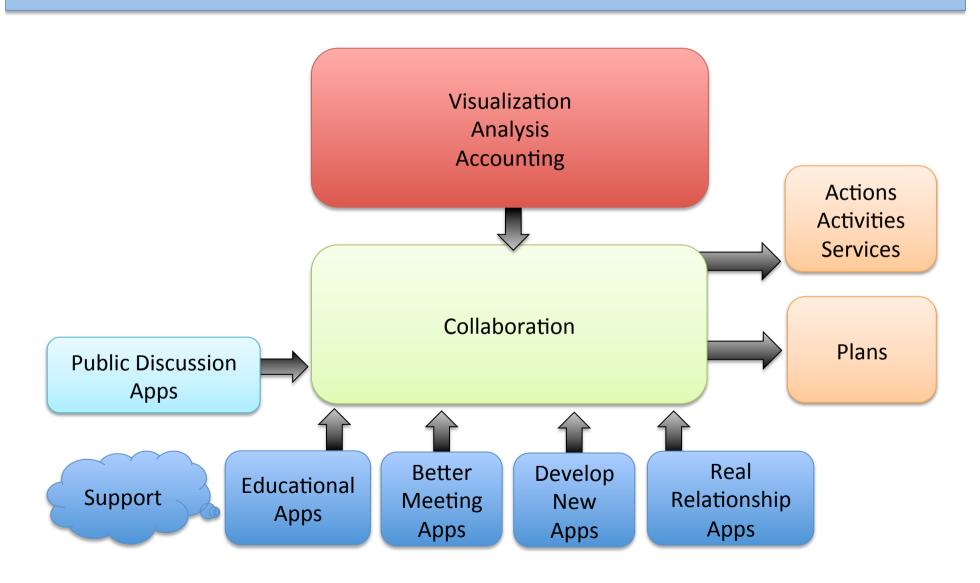


GreenCityStreets ... Facebook-based collaboration app



"Why is everyone's valuable input so stupid?"

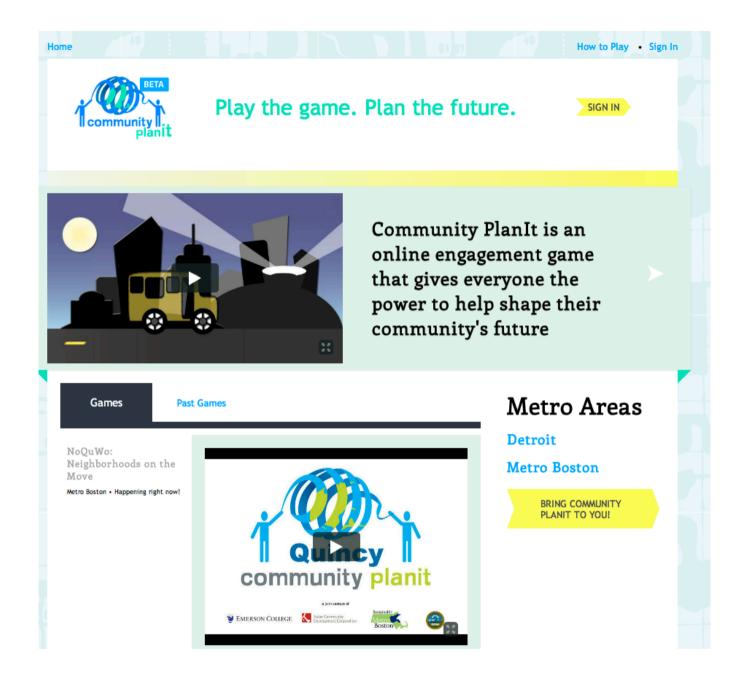
Support Applications



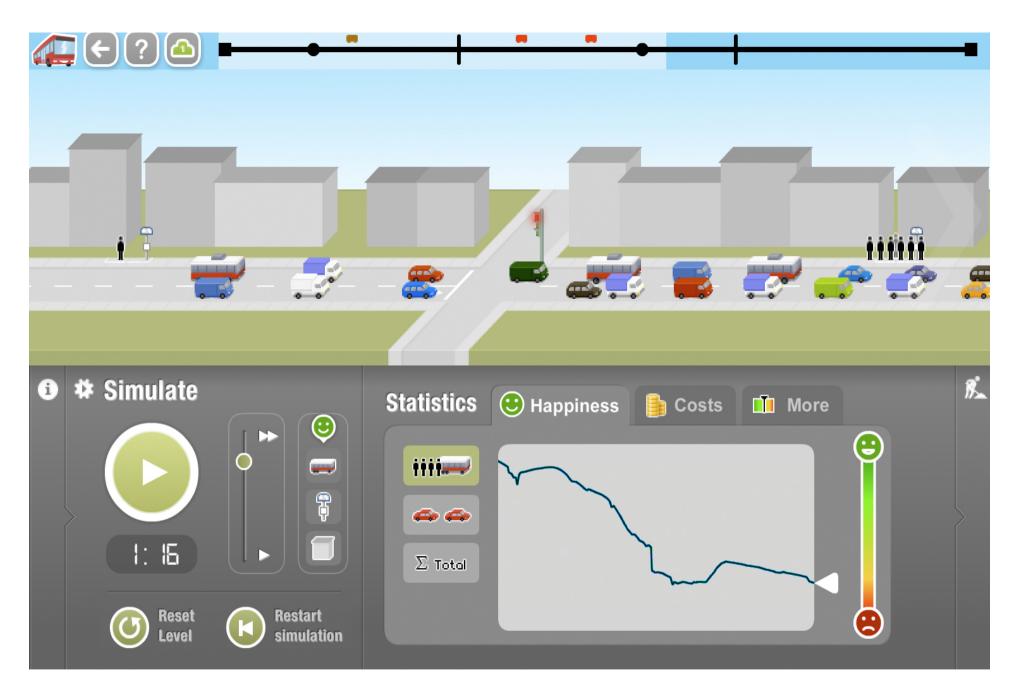
Educational Applications (Support)

- 1. Educational games
- 2. Budgeting games
- 3. Visualization tools
- 4. Wikis
- 5. Design libraries

Help improve the collaboration process.



Community PlanIT ... game based engagement app



BusMeister ... a learning game about public transport.



Participatory Chinatown Boston







Improve Public Transport wiki crowd-sourced information about public transport.

Additional Support Applications

- 1. Encourage involvement
- 2. Design new applications
- 3. Process and meeting support

Help improve the collaboration process.



Grr-Grr-Bike ...

... smartphone game: education + engagement



The big idea

We are gathering a giant team of transit riders to change the way people get around cities. We believe the city is our classroom and that together, we can create something better than any of us could imagine alone. Want to get involved?



Latest Stories on Urban Agent HQ







Name *

First Name Last Name

Join

team

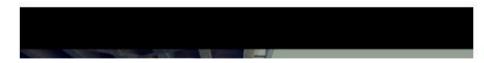
our

Email Address *

Submit

What could this app do?

We are creating a new mobile app for navigating public transit. Rather than simply telling you which bus to take, our vision is to make your entire journey better. Here are just a few ideas for how it might work!



Designing Chicago ...

... crowdsourcing public transport apps.



Plan-in-a-box ...

... tools for creating interactive planning applications.

About





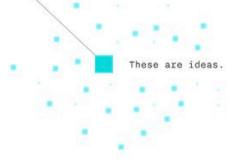




Each Simpl Challenge is based around a Question typically addressing a social issue. Local people, students, innovators and entrepreneurs submit ideas that aim to answer the Challenge question.

At the event the top ideas are tested, prototyped and kickstarted quickly in a focused and exciting environment filled with people from design, tech, social, and relevant backgrounds - giving ideas the direction they need to develop into something real.

Challenges often award prizes to a winning idea - this can be money, resource-based support, or ideally, a mix of the two! We've found that resource-based support (things like business mentoring, user groups, access to certain facilities, etc...) can have a huge impact on the early development of a project over strictly a lump sum of funds.





What is Kickstarter? Discover great projects

Start your project











Kickstarter is changing how millions of people around the world connect with music.

With the help of his 961 backers, Jack published his first novel.

"Paradigm-shifting"

- CNN

"Pioneering"

- New York Times

"Kickstarter funds the future"

- Rolling Stone

What is Kickstarter?

Kickstarter is a new way to fund creative projects.

We're a home for everything from films, games, and music to art, design, and to Kickstarter is full of projects, big and small, that are brought to life through the direct people like you. Since our launch in 2009, more than 4 million people have pledged over some million, funding more than 41,000 creative projects. Thousands of creative projects are raising funds on Kickstarter right now.



Outputs

1. Information – Status Updates

2. Real Activities and Actions

- Clean-up days
- P2P ridesharing Sharing
- Crowd funding Kickstarter (?)
- Casserole shared meals and socializing

3. Plans

Finally ...

If you don't do it ... someone else will!

6. Questions

Interactive City Tools

- a structure for understanding



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References

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- Links and updated information on Interactive City Tools on the wiki: http://interactive-city-planning-tools.wikispaces.com/home
- "Interactive City Tool" name from Play the City project Majority Report
 <u>http://www.playthecity.nl/12460/en/seven-keys-to-make-an-interactive-city-tool</u>
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- Air Quality Egg: http://airqualityegg.com
- Cosm sensor data sharing platform https://cosm.com/

References - 2

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- Moovit public transport GPS reporting app: <u>www.moovitapp.com</u>
- StreetBump http://www.cityofboston.gov/DoIT/apps/streetbump.asp
- Seeclickfix http://seeclickfix.org
- MindMixer <u>www.mindmixer.com</u>
- GreenCityStreets.com <u>www.greencitystreets.com</u>
- Shareabouts http://shareabouts.org
- Participatory Chinatown http://www.participatorychinatown.org/
- Streetmix.net http://streetmix.net
- City Planning in a Box http://openplans.org/2013/04/plan-in-a-box/
- DesigningChicago http://designingchicago.com/
- Simpl Challenge http://www.simpl.co/howitworks
- CodeforAmerica (CfA) http://codeforamerica.org/