

# Social Apps for Transport



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**[GreenCityStreets.com](http://GreenCityStreets.com)**

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**1. Why?**

**We know about sustainable transport.**

## **Residents ...**

**... know their neighborhood.**

**... provide political support.**

**... have creative ideas.**

**... are willing to do things.**

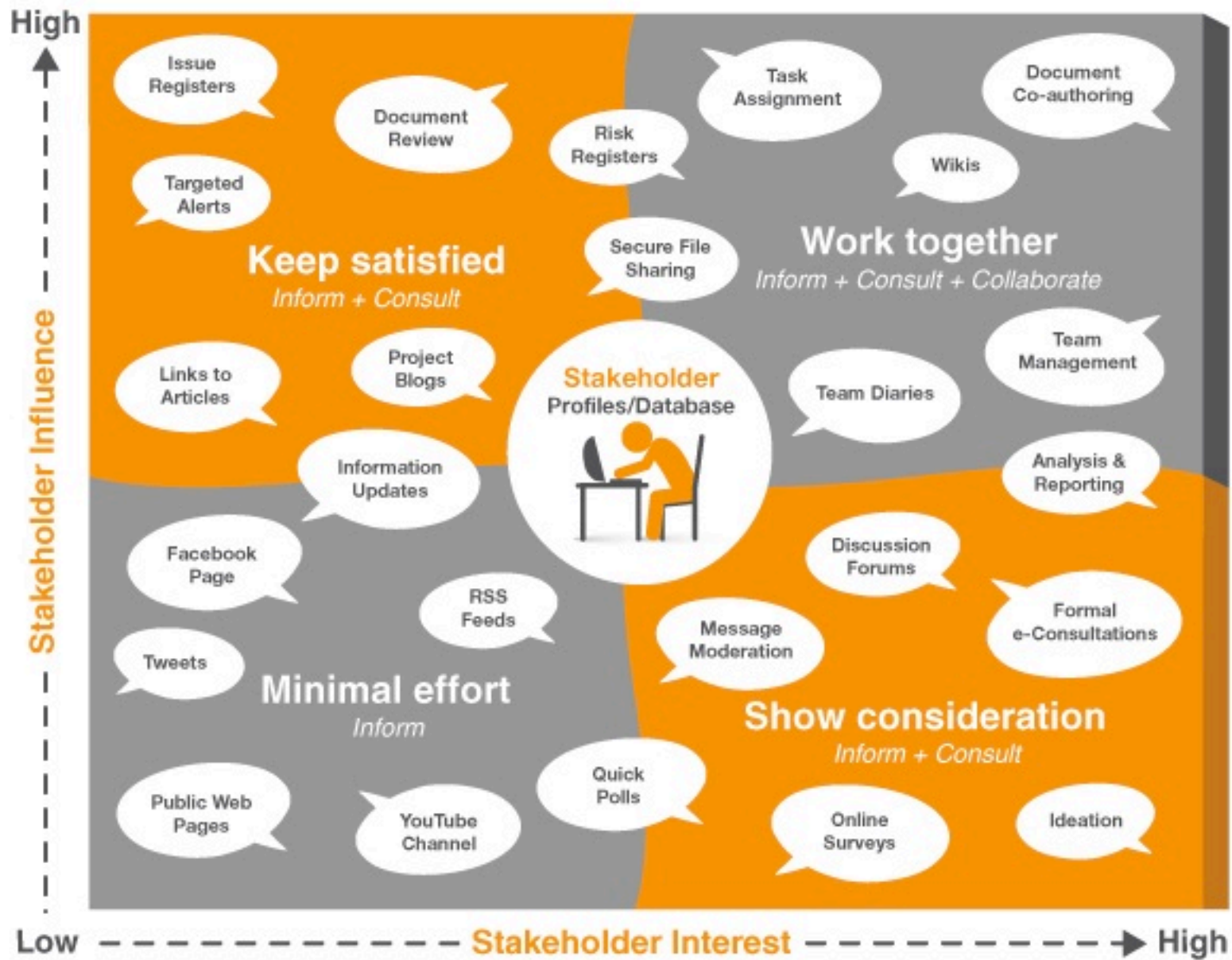
**... care.**

## **Social apps link:**

**Users**  **Producers**

**Residents**  **Agencies**

## **2. How?**



<http://in.kahootz.com/blog/bid/293979/Choosing-the-right-digital-stakeholder-engagement-channels>

**Inform**

**Inform + Consult**

**Inform + Consult + Collaborate**



**In reality: a continuum.**

## **Starting from:**

- Static web pages.**
- Facebook pages.**
- YouTube channels.**
- Twitter.**

**Leading to:**

- Reporting apps.**
- Discussion apps.**
- Educational apps.**
- Action apps.**

**1. Why?**

**Data is the future.**

**If we have the data,  
we have the power.**

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