

Class 1: Import/Export & Insurance
Thursday February 28, 2008

Agenda

12:30 – 12:45 Introduction to class

12:45 – 13:30 Student Introductions: Write (15-min)/ Present (30-min)

Exercise: Why you should hire me for this job.

Two paragraphs: (1) your background; (2) why you are interested in logistics.

13:30 – 14:00 Import/Export – Tasks 1, 2, & 3

14:00 – 14:15 Break 1

14:15 – 15:30 Insurance – Tasks 1, 2, & 3

15:30 – 15:45 Break 2

15:45 – 16:40 Insurance – Tasks 4 & 5

Homework:

Production & Operations Management – Tasks 2 & 4

Factory Location – Tasks 1 & 2, Read: Task 3: Chocolate Factory

Write 1-page memorandum from the chocolate company's logistics manager to the company president outlining the logistics issues that should be considered in the chocolate factory location decision. Identify at least 4 issues.